

12 Universal Accessibility Logos

These 12 universal logos have been downloaded from the Graphic Artists Guild. Accompanying these logos are brief descriptions of the services they represent. You may also access them on their website-www.gag.org/resources/das.php

These symbols are designed to be downloaded for promoting accessibility



Large
Print



- This indicates the use of **Braille**, the translation of letters into raised dots. People who are blind can then follow along with their fingertips.
- **Closed captioning** is a text put over video that describes and identifies actions, speech, and speakers in a program designed for people who are deaf or hard of hearing.
- **Audio description** can be used in films, television, video, and theater. A trained describer guides the person through the program with descriptive words so a person who is blind/ low vision can experience the medium.
- This symbol stands for **assistive listening devices**. These devices enhance sound through headsets.
- **Large print** is considered anything between 14-22 point font. Sans serif type font such as Arial or Helvetica is typically used. It allows for people with low vision to access text.
- The **information symbol** helps a person with a disability locate information where one can access accommodations and services.
- **American Sign Language interpretation** is communication through hand movements and facial expressions for people who are deaf or hard of hearing that know this language.
- **Volume Control Telephone** indicates the location of a telephone that has an adjustable volume control enhancing and amplifying sound.
- This symbol represents a **TTY or Telephone Typewriter**. It allows for people who are deaf or have speech difficulties the ability to communicate with others through the use of a keyboard for input and a digital screen or roll of paper to view the message.
- This is an **accessibility symbol** designed to designate an entrance or path that is accessible to persons with limited mobility.
- This is a symbol of **accessibility** for people who are **blind or have low vision**. For example, a tactile tour at a museum may use this symbol to show that an exhibit is accessible because it may be touched.
- **Open captioning** is text placed in a screen of a black box. It presents spoken words, sung portions, and sound effects of a live performance.